



PRSM MID-YEAR CONFERENCE
OCTOBER 14-15, 2009
Fairmont Hotel
Dallas, TX

Please fill out this form completely and return to
 Wyndham Jade via fax or email.
 Fax: 972-349-7437
 Email: prsmmidyear@wyndhamjade.com
 Or, Register Online at www.prs.com

RETAILER & NON-EXHIBITING VENDOR REGISTRATION & HOUSING FORM

ATTENDEE INFORMATION: Please enter all information as it should appear on your name badge

Name	Suffix/Designation <input type="checkbox"/> RFMP <input type="checkbox"/> Other: _____	Member ID # (if applicable)	
Title	Company		
Address	City	State	Zip/Postal Code
Phone	Fax		
Email Address	Web Site		

REGISTRATION TYPE: Please select the appropriate box. Descriptions of each registration type appear on www.prs.com.

Standard Registration (Available after September 15, 2009)

Retailers
 PRSM Members (Free for retail members*)
 Retail Member Full Conference: \$0
 Retail Member One Day – Wednesday: \$0
 Retail Member One Day – Thursday: \$0

Non-Members
 Retail Non-Member Full Conference: \$100
 Retail Non-Member One Day Wednesday: \$75
 Retail Non-Member One Day Thursday: \$75

**Complimentary registration is contingent upon your attendance at the 2009 PRSM Mid-Year Conference. If you do not attend the conference and do not cancel in writing by September 15, you will be charged a no-show fee of \$75. Any no-show fees will be charged after the conference.*

Non-Exhibiting Vendors
 Member Non-Exhibiting Vendor Full Conference: \$1,200
 Non-Member Non-Exhibiting Vendor Full Conference: \$2,000

SURVEY QUESTIONS: Please answer the following survey questions, applicable to your registration type.

Retailers	Non-Exhibiting Vendors
1. How did you hear about the Mid-Year Conference? <input type="checkbox"/> Direct Mail <input type="checkbox"/> Email <input type="checkbox"/> PRSM Website <input type="checkbox"/> Phone <input type="checkbox"/> Colleague <input type="checkbox"/> Other: _____	1. Annual Sales Volume <input type="checkbox"/> Up to \$500,000 <input type="checkbox"/> \$500,000-5 Million <input type="checkbox"/> \$5-25 Million <input type="checkbox"/> \$25-100 Million <input type="checkbox"/> \$100-500 Million <input type="checkbox"/> Over \$500 Million
2. Type of Store/Business <input type="checkbox"/> Big Box <input type="checkbox"/> Department <input type="checkbox"/> Discount <input type="checkbox"/> Electronics <input type="checkbox"/> Home/Domestics <input type="checkbox"/> Mass Merchant <input type="checkbox"/> Apparel <input type="checkbox"/> C-Store/Gas <input type="checkbox"/> Government <input type="checkbox"/> Movie Theater <input type="checkbox"/> Restaurant <input type="checkbox"/> Pharmacy <input type="checkbox"/> Grocer <input type="checkbox"/> Other	2. General Category of Products/Services (Select up to 3) <input type="checkbox"/> Maintenance Consultant <input type="checkbox"/> Complete Service Management <input type="checkbox"/> Doors <input type="checkbox"/> Electrical <input type="checkbox"/> Fire Protection <input type="checkbox"/> Flooring <input type="checkbox"/> Glass/Windows <input type="checkbox"/> HVAC <input type="checkbox"/> Janitorial <input type="checkbox"/> Landscaping <input type="checkbox"/> Lighting <input type="checkbox"/> Painting <input type="checkbox"/> Parking Lots <input type="checkbox"/> Pest Control <input type="checkbox"/> Plumbing <input type="checkbox"/> Restaurant Maintenance <input type="checkbox"/> Roofing <input type="checkbox"/> Signage <input type="checkbox"/> Security <input type="checkbox"/> Waste Mgmt.
3. Number of Stores/Outlets <input type="checkbox"/> 1 <input type="checkbox"/> 2-50 <input type="checkbox"/> 51-100 <input type="checkbox"/> 101-500 <input type="checkbox"/> 501-1000 <input type="checkbox"/> 1001-5000 <input type="checkbox"/> Over 5000	3. Sales Region/Territory <input type="checkbox"/> National U.S. & Canada <input type="checkbox"/> National U.S. <input type="checkbox"/> Northeast <input type="checkbox"/> Southeast <input type="checkbox"/> Midwest <input type="checkbox"/> Southwest <input type="checkbox"/> Northwest
4. What is your Position? <input type="checkbox"/> VP <input type="checkbox"/> Nat'l. Dir. <input type="checkbox"/> Reg. Dir. <input type="checkbox"/> Div. Manager <input type="checkbox"/> Manager <input type="checkbox"/> Technical Coordinator <input type="checkbox"/> Energy Mgmt. <input type="checkbox"/> Other	4. Are you planning to exhibit at PRSM2010? <input type="checkbox"/> Yes <input type="checkbox"/> No
5. Company Budget Size <input type="checkbox"/> Under \$1 Million <input type="checkbox"/> \$1-2 Million <input type="checkbox"/> \$2-5 Million <input type="checkbox"/> \$5-10 Million <input type="checkbox"/> \$10-20 Million <input type="checkbox"/> \$20-50 Million <input type="checkbox"/> Over \$50 Million	5. Would you like to receive additional information on PRSM Exhibit & Sponsorship Opportunities? <input type="checkbox"/> Yes <input type="checkbox"/> No
6. How would you prefer that PRSM contact you? <input type="checkbox"/> E-Mail <input type="checkbox"/> Telephone	6. How would you prefer that PRSM contact you? <input type="checkbox"/> E-Mail <input type="checkbox"/> Telephone

PAYMENT INFORMATION: Registration cannot be processed without a form of payment or credit card guarantee.

Credit Card (American Express, Visa, MasterCard)
 Please complete the attached credit card authorization form and submit with this registration.

Cancellation Policy: All cancellations must be received in writing.
 - **Prior to September 15, 2009**, attendees will receive a full refund minus a \$25 cancellation processing fee.
 - **September 15-30, 2009**, attendees will receive a refund of 25% of their paid registration fee.
 - **After September 30, 2009**, a cancellation fee of 100% will apply.

Save Paper! Register online at www.prs.com!
 Please complete all sections of this form. A confirmation will be sent to the individual indicated in "Attendee Information" within 72 hours of receipt of this form. For questions, please contact Wyndham Jade at 972-349-7884 or at prsmmidyear@wyndhamjade.com.

